



Internships Available-2010

SFMSports.Net, owned and operated by Sound Foundations Media, LLC, is seeking qualified interns to earn college or instruction credit for the 2010 year. Listed below are the positions available and their descriptions:

Technical Assistants

Technical assistants will attend our games and assist the play-by-play talent with site surveys, equipment set up and breakdown

Duties:

- *Participating in site surveys of sporting event locations
- *Organizing and packing the event rack with the appropriate equipment for the specific event
- *Setting up and breaking down of equipment
- *Act as a producer during live events, taking time cues from the master control (radio station)

Requirements:

- *Understanding of proper set up of remote broadcast equipment
- *Basic knowledge of microphone mixers, audio compressions, ISDN and POTS Codec
- *Reliable transportation

Sound Producers

The sound producer is responsible for the overall product and sound of SFMSports.Net

Duties:

- *Post-production of pre-recorded games and events
- *Insertion of imaging, commercials and other broadcast specific elements
- *Editing and processing podcast audio
- *Uploading audio to podcast client, broadcast affiliate and other customers

Requirements:

- *Experience with Adobe Audition, Cool Edit and Pro Tools
- *Experience with FTP file sharing and FTP clients
- *Understanding of sound technique
- *Knowledge and understanding of imaging production
- *Knowledge and experience with sports play by play, sound production

Broadcast Statistician

This could be one of the most important roles, as the statistician will be eyes and ears for the play by play talent. This position requires knowledge of the sports being broadcast, how to keep stats organized and present them in a broadcast friendly format.

Duties:

- *Attend sporting events and maintain game stats for use in our blogging and on-air delivery
- *Interact with coaching staff when need be to clarify names, pronunciations and records
- *Interact with play by play talent, on and off air, regarding stats and game records

Requirements:

- *In-depth understanding of the sporting event being covered
- *Reliable transportation
- *Ability to work under pressure and tight deadlines
- *Ability to blog using the stats that you kept during the game

Blogger and Writer

We are focused on delivering accurate and timely information to our fans, listeners and advertisers. We are looking for a sports fan that can blog and write player interviews

Duties:

- *Conduct interviews with players and coaches
- *Keep up to date on the conference, team and player records
- *Write and publish blogs, as needed, for broadcast on the SFMSports.Net website
- *May include on-air interaction during live games, shows and other programming

Requirements:

- *Owning a laptop is recommended, but not required
- *Internet access
- *Knowledge of the games that we cover
- *Reliable transportation
- *Understanding of blogging, social networking and interviewing techniques

Sales and Marketing Assistants

As with any media organization, sales and marketing is key the success of any organization. Sales and Marketing interns will get hands on experience at creating new business relationships

Duties:

- *Cold calling in a business to business environment
- *Pitching advertising solutions to businesses using SFMSports.Net's full list of products and services
- *Proposing marketing campaigns aimed at increasing business of our advertisers while aligning the business with stellar branding opportunities
- *Maintain spreadsheets of all activities

Requirements:

- *Flexible schedule
- *Reliable transportation
- *Understanding of media sales and sports marketing
- *Knowledge of SFMSports.Net's affiliates and network coverage

Studio Assistants

Studio assistants are in the center of the action during our radio programs and shows.

Duties:

- *Assist the producer and on-air talent with research
- *Book and prescreen on-air guests
- *Maintain podcasts from shows
- *May include on-air interaction with guests, hosts and producers

Requirements:

- *Flexible schedule
- *Reliable transportation
- *Understanding of broadcast studio operations
- *Knowledge of show organization, clock preparation, content research and delivery

To apply, please fill out and return the Internship Application below. You can mail, or email to the address below:

Please return completed application and requested attachments to:

Steve Clendenin

SFMSports.Net

PO BOX 722

Ellicott City, MD 21041

Email: steve.clendenin@sfmsports.net

T: 443.866.8914

Internship Application Form

Today's Date _____

Personal Information

Last Name _____ First Name _____ MI _____

Social Security Number _____ DOB _____

Current Address _____

City _____ State _____ Zip _____

Current Telephone Number _____ Email _____

Permanent Address _____

City _____ State _____ Zip _____

Permanent Phone Number _____

Have you previously been employed, or interned at SFMSports.Net/Sound Foundations Media, LLC?

YES NO If so, when and where? _____

College or University _____ Major _____

Degree Awarded or working toward _____

Number of semesters completed _____ Anticipated Graduation Date _____

Internship Information

Position(s) for which you are applying? _____

Term(s)

____ Summer (June through August) _____ Fall (September through November)

____ Winter (December through February) _____ Spring (March through June)

Will you seek academic credit for this internship? **YES NO**

If seeking academic credit, interns are responsible for obtaining and meeting their specific program requirements. SFMSports.Net will provide necessary documentation for credit upon request.

Please provide contact information, if any, for academic advisor.

Name _____ Phone _____

Will you be available for:

____ Full Time (30+ hours a week) _____ Part Time (8-12 hours a week)

Days available (please circle)

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

List any special skills, interests, and/or training.

Background or Experience

____ Sports Marketing _____ Event Planning _____ Management

____ Media Sales/Marketing _____ Research

____ Audio Editing _____ Audio Engineering

____ Sports Play by Play _____ Sports Stats and Record Keeping

References

Please provide two professional references. Do not include family and/or friends

Name _____ Phone Number _____

Address _____

City _____ State _____ ZIP _____

Relationship _____ How long have you known this reference? _____

Name _____ Phone Number _____

Address _____

City _____ State _____ ZIP _____

Relationship _____ How long have you known this reference? _____

Attachments _____

Please submit the following materials as part of your application package.

Resume: Attach a resume in which you list relevant coursework, work experience, and other experience that relate to the internship project for which you are applying.

Personal Statement: On a separate sheet of paper, please write a short proposal stating why an internship at SFMSports.Net, and the specific internship position for which you are applying, relate to your academic and career goals. If you are applying for more than one project, please prepare a statement for each project. Please keep the statements to one page.

Letter of Recommendation: Provide one letter of recommendation from a current or former professor or employer in a sealed envelope. Indicate in this application if the letter is included or will be sent separately.

Signature _____ Print Name _____

Please return completed application and requested attachments to:

Steve Clendenin

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